



Zohina Karim Graphic designer
zohinak.com zohinak@gmail.com
281.989.8253

Multidisciplinary designer from Nairobi and based in Houston. My work focuses on identity systems, branding, and analog and typographic experimentation. Creative problem solving while making impactful work is what drives my process of iteration to find the best resolve.

EDUCATION

- 2023 University of Houston
BFA in Graphic Design, Education Minor

EXPERIENCE

- 2024 Graphic Designer + Marketing Associate
DMMD Marketing + Design
- Motion, and UI/UX design and development
 - Developer, design, code, and edit websites and apps to stay consistent
 - Create and manage graphics, branding systems, and marketing across print, motion, and social media
- 2023 Graphic Designer
Voltanik Creative Agency
- Create Packaging templates and files for print production
 - Work closely with creative director to create logos, branding guidelines, mockups, and graphics for social media and web for PSR products and all clients
- 2023 Motion Designer
Rachel Allan
- Edit Images and Videos.
 - Create logos and make branding guide - lines cohesive for company.
 - Work closely with Lead designer and team to solve all creative problems.
- 2022 Intern at Kirksey Architecture
Brand Integration Team
- Create designs aligned with client brand
 - Design templates for company
 - Graphics for environmental design
- 2021 GDSA President
Graphic Design Student Association
- Open and consistent communication
 - Facilitate and schedule events
 - Plan and organize meetings
 - Create posters and templates
 - Collaborate with different designers
- 2020 Business owner - ZK
Custom Artwork and products
- Create packaging, logos, apparel and accessories
 - Manage communication with clients, time management, and visual direction

SKILLS

- Research and concept developer
- Efficient communicator
- Persistent creative problem solver
- Active listener
- Visual story teller

SOFTWARES

- Illustrator
- Photoshop
- Indesign
- Adobe XD
- After Effects
- Figma
- Lightroom
- Premiere Pro
- HTML, CSS, Javascript
- Monday.com

INTERESTS

- Printmaking
- Silkscreening
- Book binding
- Illustration
- Painting

AWARDS & SCHOLARSHIPS

TDC Honorable Mention

Recognizes one female-identifying college student in their junior year whose work demonstrates exceptional talent, sophistication, and skill in the use of typography across current media.

Printing Museum Scholarship

Learned to letterpress and typeset while collaborating with team to print posters and collateral for social statements.